

Culinary Historians of Canada

MINUTES FOR 2015 ANNUAL GENERAL MEETING

Saturday, September 12, 2015
9:15 AM - 12 noon
Spadina Museum
285 Spadina Road, Toronto, Ontario

Attendees: There were 22 attendees.

The meeting was called to order at 11:15 a.m. by Fiona Lucas, who welcomed all attendees.

1. Approval of the Agenda

Luisa moved to approve the AGM agenda, Michael seconded – agenda approved.

2. Approval of the Minutes of the AGM of November 30, 2014

Nancy Gyokeres moved, Marzena seconded, minutes approved.

3. President's Report

Fiona Lucas (President) presented the report:

- In 2014, CHC sponsored the Heritage Class in the Royal Agricultural Winter Fair's Preserves Competition.
- CHC sponsored the posthumous Hall of Fame Award at Taste Canada.
- We now have a professional logo - thanks to Terri Hobson for designing it.
- We offered many programs, thanks to Luisa's efforts.
- We attended The Stop Farmer's Market twice this year to sell cookbooks. These were very successful and we would like to continue.
- We met every month this year (except July) instead of every two months. We would like to start planning for a 2017 symposium on Culinary Journalism in Canada. We will be discussing further how to make this happen.

4. Financial Statements

Member Input and Suggestions

- We will be starting a blog, a fantastic way to engage with an audience.
- The point will be to expand people's knowledge of what the CHC does.
- It will be about reaching out to the membership and allowing members to contribute content.
- Historical recipes would help us stand out and tell our story.
- Member asked if mechanisms are in place for users to ask questions.
- Marzena said not yet, but it is under consideration.

Publications Committee Report

Marzena Gersho gave the report.

- For 2015 we've been maintaining website, growing Facebook account and other social media.
- Facebook has been great for interacting and getting in touch with members.
- We've been using EventBrite for ticket sales. It allows us to publicise better and keep track of tickets sold.
- Sarah Hood has been doing a great job with Digestible Bits and Bites. It's valued by membership.
- Going forward, with the new logo it is time to do a website redesign. We should have a blog.
- Staying active and engaged online is a key component going forward.
- An online membership form would make it easier to get new members.
- Shirley said that Michael has done an excellent job with Canadian Cookbooks Online.

Electronic Resources Committee Report

Michael Elliott gave the report.

- Picnic in Prince Edward County for members was a great way to see each other.
- Dairy and Beef Farm visit, really interesting visit and demonstration. Also cider tour.
- Wychwood Barns, two visits, promoting and selling books and raising membership. Sold \$600 dollars worth.
- Day of Beer in October will be a fun day.
- We'll be going to Royal Winter Fair on Remembrance Day for a 1920s-theme presentation.
- Also in November is the Thomas Fisher Rare Book Library talk and tasting.
- We're once again participating in Frost Fair at Fort York in December. Fiona will do presentation on sugar plums, and we will be selling cook books.

Coordinator of Volunteers – Mackenzie Bodnar

Coordinator of Publicity – Samantha George

7. New Business

A member (Betsy) would like to start a book club within the CHC. This member would facilitate. Someone asked about opening it up to non-members as well. (Food history and potentially food fiction).

A member wanted to acknowledge the hard work done by our board this year.

Karen wanted to move a motion of thanks to the board and Fiona. Approved.

8. Adjournment

A motion to adjourn was made by Luisa and seconded by Nancy Gyokeres. The meeting was adjourned at 12:00 p.m.